



1. Global Goal – Which Global Goal will you explore?

2. Aim – What change do you ultimately want to make?

8. Tasks – What are you going to do?

By When? When does each task need to be achieved by? (timeline)

03. Who will you target(s)– Who has the power to make the change needed to achieve your aim (person/ people, organis government dept)?

9. Resources – What do you need to make your plan happen?

6. Leadership – Who will be the core team to steer the project?

4. Information – What do people need to know about this goal/issue? e.g. information, facts, life case studies

5. Who – Do you need to have on board?
e.g. Management

How will you get each of them on board?
- Organise meeting and show plan

Communication – What are the most suitable method to communicate this information to your audience?

7. What could throw you off course? What Issues could you encounter and how will you deal with them?